

Dear Students,

We are excited to announce that our school will be participating in Sky's poster competition, celebrating the long-awaited release of 'Wicked' as it makes its dazzling debut on the big screen.

This is a fantastic opportunity for students aged 11 to 18 to showcase their creativity by designing a poster for Wicked. The poster can either be hand-drawn on A4 paper or created digitally using Adobe Express. Sky encourages all students to capture the magic of Wicked, bringing its enchanting world, characters, and themes to life.

Here is a creative checklist to help guide your design:

Creative Checklist: Before starting, consider:
How will you persuade people to watch the film?
Who is your poster's target audience?

Poster Checklist:
Whilst completing your poster, have you:


Used splashes of colour to generate excitement?
Brought the film's characters or locations to life?
Previewed the story using the film's tagline?
Shown key information about the film, such as the cast or release date?
Included the film title?

Helpful Resources:
[Design Template](#)
[Information Video](#) - Click Accept & Continue
More information on Satchel:One

The winning poster entry and their class will enjoy an exclusive visit to Sky Up Academy Studios in Elstree, a state-of-the-art XR studio on the same film lot where Wicked was filmed. There are also exciting regional prizes.

Please submit your poster either in person or via email (lrowles@stopsolehighschool.co.uk) to **Mr Rowles by 18th October 2024 to ensure your entry is considered.**

We can't wait to see the creativity and imagination you all bring to this competition!



Mr L Rowles
Assistant Headteacher